

# Session Schedule

## Thursday 31st of March | 8am - 3pm

All times displayed are in Australian Eastern Standard Time (AEST).  
All sessions are recorded and available via the event platform.

1a	8:00am - 8:40am	Progression of Fan Experience and Post Covid Opportunities	<b>Danielle Mansell</b> Senior Director, Service & Fan Experience Dallas Mavericks (NBA)
1b	8:00am - 8:40am	Commercial Opportunities in International Sport	<b>Jordan Ferrick</b> Corporate Sales Director, Partnership Marketing Sacramento Kings
2a	8:45am - 9:25am	Athlete Transition: From Athlete to Media and Business Owner	<b>Brad Johnson</b> Sports Media Personality & Owner of Zena Sport
2b	8:45am - 9:25am	Strategies for Creative Marketing	<b>Kyle Boas</b> Marketing Operations Manager Learfield IMG College
3	9:30am - 10:10am	Preparing & Positioning Yourself for Employment in Sport	<b>Reuben Williams</b> Founder and CEO SportsGrad
4a	10:15am - 10:55am	Starting a Sports Tech Company in Today's World	<b>Stephen Norton</b> CEO SportsMatch
4b	10:15am - 10:55am	Nutrition, Health & Performance in Global Sport	<b>Michelle Meinking</b> Performance Dietitian Seattle Sounders FC (MLS)
5	11:00am - 11:40am	Sport Management Opportunities in the USA	<b>Ashley Sloper</b> Associate Director, Sport Management University of San Francisco
6a	11:45am - 12:10pm	The Importance of Ongoing Development & Relationship Building	<b>Ryan Kogelman</b> Managing Director RDK Sports International
6b	11:45am - 12:10pm	Opportunities & Growth within the Fitness Industry	<b>Alan Myers</b> Chief Operating Officer Fitstop
7a	12:45pm - 1:25pm	Coach Development & Pathways within Sporting Organisations	<b>Sheridan Adams</b> Coach Development Manager (WA) Tennis Australia
7b	12:45pm - 1:25pm	Behind the Scenes: Working with Athletes On & Off The Field	<b>Chris Dixon</b> Head of Player Engagement Collingwood Football Club
8a	1:30pm - 2:10pm	Strength & Conditioning: From Australian Sport to the NBA	<b>Nathan Spencer</b> Head Strength & Conditioning Coach, Orlando Magic (NBA)
8b	1:30pm - 2:10pm	Growth & Opportunities in Women's Sport	<b>Fiona Sessarago</b> Head of Women's Football Gold Coast Suns
9a	2:15pm - 3:00pm	Working with Teams & Athletes: A Sports Physiotherapist's Perspective	<b>Ryan Carroll</b> Head Sports Physiotherapist Tasmania Jack Jumpers (NBL)
9b	2:15pm - 3:00pm	The Growing Opportunities in Athlete Wellbeing and Personal Excellence	<b>Kristy Munroe AM</b> Athlete Wellbeing & Engagement Lead Netball Australia
<b>BONUS SESSION</b>		Inside the Sporting Industry – a CEO's Perspective	<b>Ameet Bains</b> Chief Executive Officer Western Bulldogs (AFL)